



25 Ways Your Library Can Support the Small Business Community

1. Offer library space for business meetings, workshops and community programs.
2. Sponsor business workshops in your library.
3. Include a business link on your library's home page.
4. Build a basic business collection.
5. Provide essential business reference databases.
6. Train library staff to identify and answer basic business reference questions
7. Post "entrepreneur friendly" signs in your library.
8. Provide workforce and career resources.
9. Create or host networking opportunities for entrepreneurs.
10. Support community entrepreneurship groups or inventors clubs.
11. Create internship opportunities for business students and young entrepreneurs.
12. Partner with business service providers to host "lunch and learn" sessions.
13. Provide an "entrepreneur-readiness" checklist.
14. Offer free Wi-Fi in the library.
15. Create a home-based business "office" space.
16. Develop a resource guide for new businesses (or share an existing one).
17. Create community fact sheets.
18. Create targeted business products such as industry reports and overviews.
19. Develop or link to a list of websites that answer business questions.
20. Send marketing information to newly registered businesses.
21. Offer business appointments with reference librarians by phone, e-mail and Web.
22. Offer literacy/second language classes.
23. Send a "librarian with a laptop" into the business community
24. Attend local business meetings and serve on committees
25. Herald your successes!